

Technical Product Marketing Manager

INNOPHASE is a rapidly growing, innovative wireless semiconductor startup with headquarters located in San Diego, CA. We are developing complete wireless solutions with significantly differentiated power dissipation, performance, and cost tradeoffs. Our innovative technology also dramatically improves wireless product flexibility and ease-of-use for product developers. The initial InnoPhase product is in development and we are planning our next generation product. We are looking for an experienced Technical Product Marketing Manager to assist in the go to market and to provide market input into the requirements of our next generation product. We are looking for passionate and capable candidates to join our fast-paced and motivated team. This role is an excellent opportunity for someone that enjoys a small and agile group where you can make a great impact.

Key Responsibilities

- Provide complete product life cycle leadership as the Technical Product Marketing Manager for Cellular Radio IC products
- Provide customer feedback and industry insight influencing InnoPhase product direction by being the voice of the customer, sharing knowledge on customer and industry expectations and current experience with the InnoPhase solution, shaping InnoPhase's cellular go-to-market approach, and influencing InnoPhase cellular product roadmaps
- Contribute to and drive next generation IC requirements and specifications
- Perform competitive analysis through market research, analyzing datasheets, and consulting with credible market resources
- Develop and maintain customer facing product documentation including datasheets, product overviews, competitive differentiation, and value propositions
- Work with internal and external resources to develop, track and drive customer deliverables
- Participate and monitor in relevant industry tradeshows and standard bodies

Desirable Skills

- Strong technical knowledge in 5G Radio Access Networks
- Familiarity with 3GPP specifications and O-RAN
- Experience in using JIRA to track and manage requirements, issues, and tasks

Job Requirements

- Min of 5 years experience in cellular market
- Min of 5 years experience in SoC product marketing
- Working knowledge of cellular radio requirements and protocols (e.g., 3G, LTE, 5G NR)
- Experience with the development of highly integrated SoCs, with tightly intertwined RF/Analog/Digital/SW/FW implementations
- Excellent problem-solving skills with the ability to effectively engage subject matter experts
- Strong organizational skills to successfully manage detail and overall plan
- Significant experience with program management methods and tools for plan and schedule creation, critical path management, etc.
- Excellent communicator at all levels
- Capable of working with all relevant disciplines, with staff located across global locations/time zones
- Comfortable and effective with demanding customers and environments
- A true team player with a genuine desire to work collaboratively to meet quality targets and finishing on time
- Experience in delivering technical presentations to various audiences
- Skilled MS Office user (Word, Excel, PowerPoint, Project)
- CS/EE or related technical degree
- Full Time Opportunity in San Diego (HQ)

www.InnoPhaseInc.com